

## **Neopost NBG-ID announces the largest deployment of RFID technology in France**

**Paris, January 9<sup>th</sup>, 2009**

In technological partnership with Neopost NBG-ID, DHL Exel Supply Chain and the retailer Metro Group have launched the largest deployment of radio-identification (RFID - Radio Frequency Identification) in France. To identify and follow throughout the supply chain the deliveries of dry products and brewery intended for the 91 self-service points of sales of Metro Cash and Carry in France, DHL Exel Supply Chain uses RFID transponders on 6 logistic platforms.

Now, all pallets (1.3 million per year) will be tagged with radio labels which allow an automated contactless control of the supply chain. While trucks are loaded, RFID tags are read without contact and the data is transmitted electronically to the stores recipients. When the goods arrive at the destination, the radio tags are again read at the entry of goods and are automatically compared with the order. The RFID procedure without contact reduces times of loading and unloading compared to the traditional checking using barcodes and handheld scanners.

In optimized logistic processes, the benefits of such a system are invaluable:

- Contactless reading and controlling guarantees 100% of the deliveries are tracked
- No delivery misrouted as the reading system controls the right pallet is loaded in the right lorry
- No surprises for stores as they are notified of what will be "really" delivered
- Automatic tracking when receiving the pallets of goods greatly improves logistics processes at stores

Leader of this project, Neopost NBG-ID is proud to be the technological partner of this solution "This realization is the fruit of a long and close cooperation with the teams of DHL Exel Supply Chain and Metro Group. Neopost NBG-ID designed and implemented the total solution of deliveries tracking based on RFID technology while tailoring the solutions to the DHL Exel Supply Chain and Metro Cash & Carry stores operations" declares Alain Férard, CEO of Neopost Logistics Systems.





Based on the EPCglobal standard, the project brings into play a collection of hardware and software components. These include RFID-enabled dock-door portals (156 portals were installed), encoding and printing stations for RFID labels, specific software interfaces between various warehouse management systems, the Track&Trace database for delivery tracking and the EPC-IS database for the management of the EPC objects and events.

This deployment of the RFID is the result of a fruitful collaboration over several years between the three companies, guided by a common objective to develop technology projects and to transform them into commercial successes.

#### **ABOUT NEOPOST NBG-ID AND NEOPOST LOGISTICS SYSTEMS**

Neopost NBG-ID is an RFID solution designer applied to the functions of the "supply chain" and transport, with several achievements for players in Logistics, Distribution and Textile. Neopost NBG-ID contributes to each stage of a RFID project: business process analysis, technology selection, design and realization of the solution (including the integration of the hardware and software components), pilot phase and deployment. Member of GS1 and adhering to the EPCglobal standard from the start, Neopost NBG-ID is the first integrator to have implemented an EPC-IS database (from Oracle) in France. Acquired by the Neopost Group in February 2008, Neopost NBG-ID belongs to the division Neopost Logistics Systems, one of the European leaders of "Track & Trace" solutions for the Transport and Supply Chain.

For more information: <http://nls.neopost.com>

#### **ABOUT NEOPOST GROUP**

Neopost group is the European leader and number two world-wide supplier of mailing solutions. It has a direct presence in 15 countries, with more than 5.000 employees and annual sales of €907.1 million in 2007. Its products and services are sold in more than 90 countries, and the Group has become a key player in the markets for mailroom equipment and logistics solutions. Neopost is listed in the A compartment of Euronext Paris.

For more information: <http://www.neopost.com>

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